



**Web / Graphic Designer (HND)**

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Since graduating at Newcastle College I have been working in the graphic design industry for over 20 years, I am currently head of design at Aroma Global Gateway, Aroma is an Investment company based in Newcastle. I have been brought to the company to update and improve their website. Other duties include updating their logo and brochure materials as well as their social media adverts, I started my role in June 2021.

I was recently working at Web.com which is based in Stockton as the Marketing Graphic Designer. I worked closely with the Marketing team and my main duties were creating web landing pages, email campaigns and brochures, making sure all digital and print projects were up to date by making regular checks, trying to find new ways to get the best results possible.

My experience and trusted work ethic had took me to work at Northumbria University where I was a significant part of the design team at Northumbria Graphics where I exceeded all my targets. I worked directly with both students and external clients, making sure all projects were created within deadlines and at the highest standard.

## **Experienced using:**

**Adobe:** Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Rush, After Effects, Bridge, Media Encoder

**Microsoft:** Powerpoint, Word, Excel and Outlook

**Others:** Wordpress, Wix, QuarkXpress, Kentico, Flexi-Layouts, Adestra, AKME, Filezilla



# Employment History

## Aroma Global Gateway (2021 - To date) - Head of Graphic Design

Duties: My main duties since joining are creating a new professional website, creating a new logo for the company, as well as creating company brochures and all social media adverts. The main website is built on the Wix platform, I'm also using Dreamweaver (HTML) for the requested landing pages.

## Web.com (2017 - 2021) - Marketing Web and Graphic Designer

Duties: To create websites, email campaigns, point of sale and marketing promotions for large companies from all over the UK and the world. Using Systems such as Kentico, Beaver Builder (Wordpress), as well as using the well established Adobe Dreamweaver, InDesign, Photoshop, Illustrator and Acrobat to make sure every design and promotion is created to the highest standard.

## Northumbria University (2014 - 2016) - Graphic Designer

Duties: Working collaboratively with students, including international students, staff and external customers I provided first class designs and excellent customer service for one of the worlds leading Universities. Examples of my duties included designing brochures for various university departments and using the latest Adobe software to create digital advertisements.

## Edward Thompson Group (2006 - 2014) - Pre-Press/Graphic Designer

Duties: My role at Edward Thompson was wide and varied. For example, designing and creating leaflets, posters, scratch cards and brochures for organisations such as Gala Bingo, Gala Casino, Daily Mail, Beefeater Restaurants, Premier Inn Hotels and Costa Coffee plus many more, using Freehand MX software before upgrading to Adobe InDesign. Hence I became very skilled at time management and work prioritisation as well as sustaining good working relationships with our customers.

## Education

### Home Learning College:

Dreamweaver and Flash CS4

### Newcastle College:

BTEC Higher National Diploma – Graphic Design

### New College Durham:

BTEC National Diploma – Graphic Design



Impressive references available • Full clean driving licence with own transport.